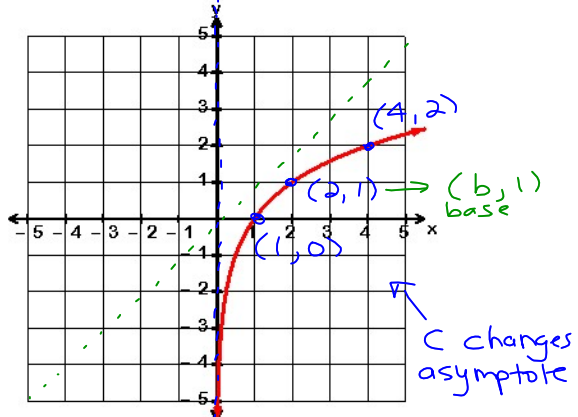
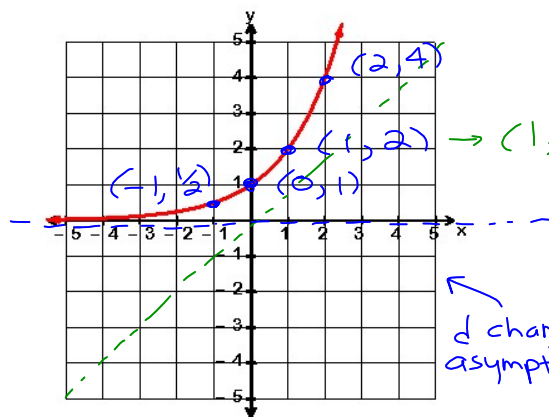


# Exponential & Logarithmic Functions

Recall  $y = 2^x \longleftrightarrow \log_2 y = x$   
 are the same

However a log function is the inverse of an exponential function



## Characteristics of

### Exponential Function

- Domain:  $(-\infty, \infty)$
- Range:  $y > 0$
- y-int: 1
- Asymptote:  $y = 0$

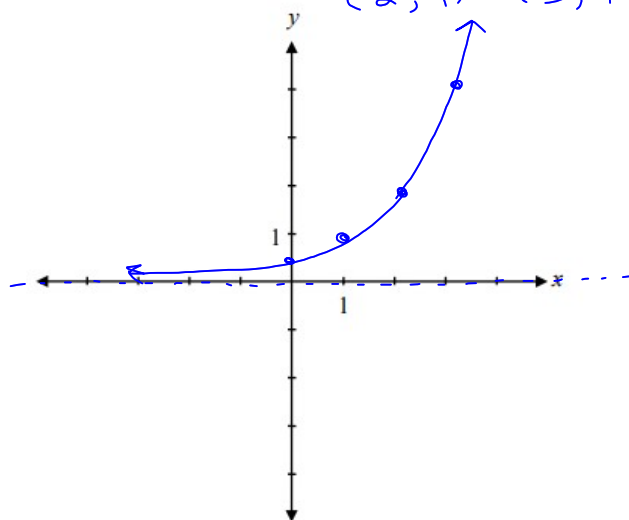
### Log Function

- Domain:  $x > 0$
- Range:  $(-\infty, \infty)$
- x-int: 1
- Asymptote:  $x = 0$

### Graph:

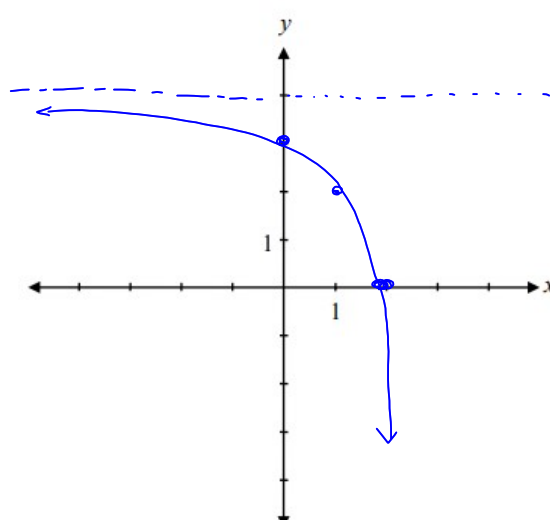
a)  $y = 2^{x-1}$

$(x, y)$	$(x+1, y)$
$(0, 1)$	$(1, 1)$
$(1, 2)$	$(2, 2)$
$(2, 4)$	$(3, 4)$

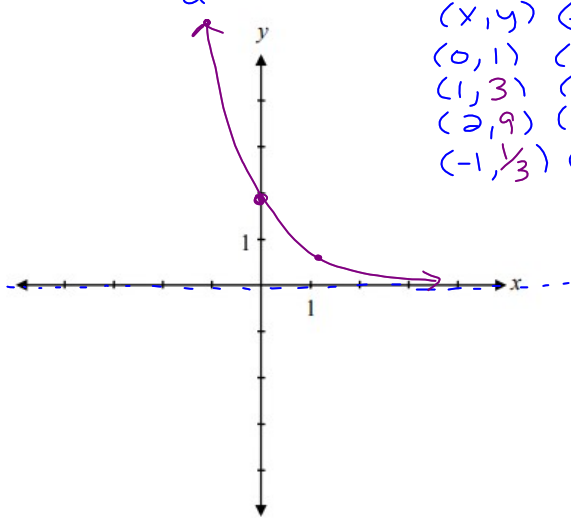


b)  $y = -2^x + 4$

$(x, y)$	$(x-1, y+4)$
$(0, 1)$	$(0, 3)$
$(1, 2)$	$(1, 2)$
$(2, 4)$	$(2, 0)$

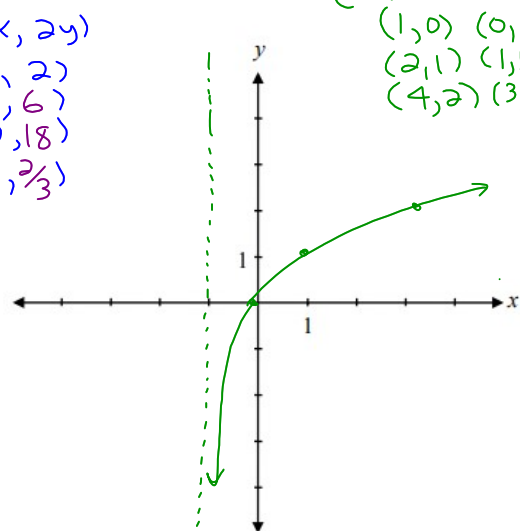


c)  $y = 2\left(\frac{1}{3}\right)^x = 2(3^{-x})$



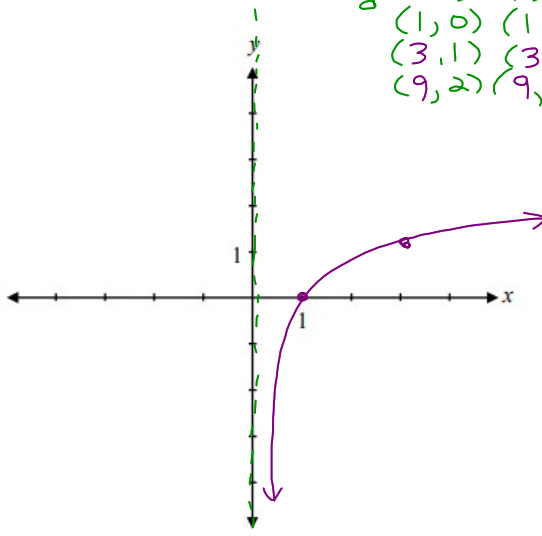
$(x, y)$	$(-x, 2y)$
$(0, 1)$	$(0, 2)$
$(1, 3)$	$(-1, 6)$
$(2, 9)$	$(-2, 18)$
$(-1, 1/3)$	$(1, 2/3)$

d)  $f(x) = \log_2(x+1)$



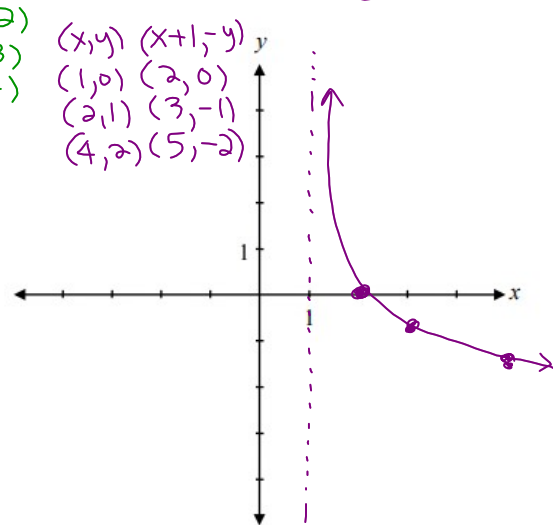
$(x, y)$	$(x-1, y)$
$(1, 0)$	$(0, 0)$
$(2, 1)$	$(1, 1)$
$(4, 2)$	$(3, 2)$

e)  $f(x) = \log_3(x) + 2$



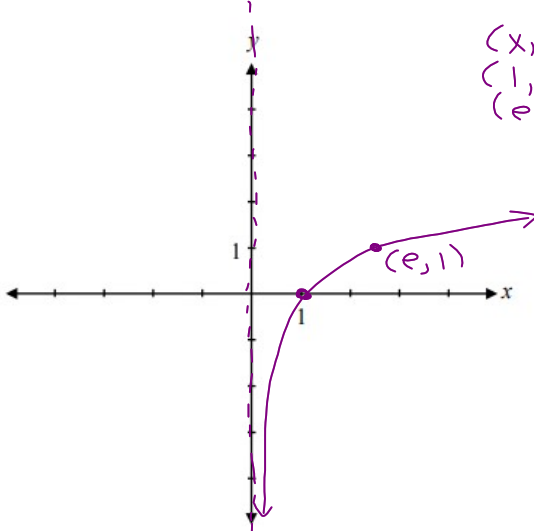
$(x, y)$	$(x, y+2)$
$(1, 0)$	$(1, 2)$
$(3, 1)$	$(3, 3)$
$(9, 2)$	$(9, 4)$

f)  $f(x) = -\log_2(x-1)$



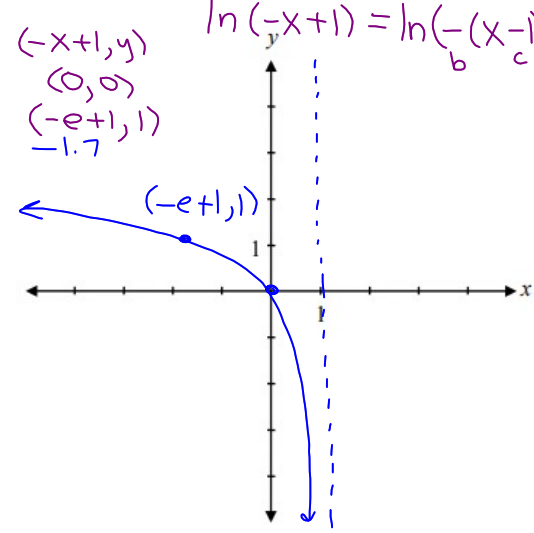
$(x, y)$	$(x+1, -y)$
$(1, 0)$	$(2, 0)$
$(2, 1)$	$(3, -1)$
$(4, 2)$	$(5, -2)$

g)  $f(x) = \ln(x) = \log_e(x)$



$(x, y)$	$(-x+1, y)$
$(1, 0)$	$(0, 0)$
$(e, 1)$	$(-e+1, 1)$

h)  $f(x) = \ln(1-x)$



$\ln(-x+1) = \ln(-(x-1))$